

# NEW PRODUCT LAUNCH



## AEROLITE CARBON FIBRE POWERCHAIR – 2025 Relaunch!

The AeroLite Powerchair is light... VERY light. The modern carbon fibre frame is so light that it is a cinch to fold, lift, and carry, to easily load into a car or to store when not in use.

AeroLite's lithium-ion batteries are approved for air travel and yes it comes with two of them! Perfect for taking you further for longer outings with no airport stress and less hassle and worry about battery charging downtime.

Intuitive joystick control, contoured comfort seating and puncture-proof tyres make for confident travel on different surfaces, indoors and out.

The AeroLite makes everyday life easier for users and carers alike.



Aspire AeroLite Carbon Fibre Powerchair

PWS654150

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## PRODUCT FEATURES

- **Foldable Design:** Ideal for travel and stands when folded, easy to lift into a car
- **Extended Range:** Two lithium-ion batteries provide a leading 20km range
- **Puncture Proof Tyres:** provide confidence and reliability outdoors
- **Flip-up Footplates:** improves transfer safety during seat entry and exit
- **Tool-Free Assembly/Disassembly:** quick and hassle-free setup
- **Ergonomic Seat Contouring:** Enhances comfort during prolonged sitting
- **Anti-Tippers:** Included as standard

## SUPPORTING INFORMATION

- **Product Flyer (External):** Attached
- **Marketing Video (External):** [LINK](#)
- **Clinical Assistance Guide (External):** Attached
- **Sales Enablement Tool (Internal):** Attached
- **Training/Comparison Video (Internal):** [LINK](#)

## STOCK MANAGEMENT

- Initial containers arrived in December 2024
- Stock is distributed throughout stores
- Secondary containers with 260 units, were delayed due to a specification error (our side). 130 x units arrived last week in NSW ING & 130 x units are arriving this week in VIC BRU
- Containers arriving consistently thereafter

### DISTRIBUTION INFORMATION

- Stock to be held at all Distribution Centres and Showrooms.
- See 'Stock Management' above for further details.
- Managers, please reach out to Duc Nguyen to amend planning settings if required.

### MARKETING AND PRICING

- Flyer available [LINK](#)
- Available on our website [LINK](#)
- List, Network Partner, Wholesale and External Sales Guide pricing available in GP.